



+91-8779288198

sundari.ramanan01@gmail.com
<https://www.sundariramanan.com/>

Skills

Illustrations
Ideation and Prototyping
Branding and strategy
Data Visualization
Typography
Creative Writing
Contextual Enquiries

Design

Interaction Design
Web Design
App Design
System Design
Service Design
Content Strategy
Storyboarding
Comics
Curriculum Design
Game Design

Tools

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe After Effects
Adobe Premiere Pro
Procreate
Sketchup
Figma
Audacity
Adobe XD
Framer
Unbounce
Wix Platform



Sundari Ramanan

Visual Designer

About me!

Vanakkam! With one year of experience as a visual designer, I have worked on branding, packaging, and web and other projects. I'm a quick learner, adaptable, and eager to explore new opportunities.

Education

Bachelor of Design
Srishti Institute of Art, Design and Technology,
Bangalore
Majoring in Creative Education : 2019 – 2023

Work Experience

Openhouse – Visual Designer

August 2023 – Present

In-House Class Collaterals:

- Design and develop worksheets and workbooks tailored to specific monthly outcomes in various categories.
- Create engaging and educational materials for diverse subjects.

Games and Activities:

- Conceptualize and implement games for children, targeting specific skill goals such as public speaking and theatre.

Design and Marketing:

- Design brochures, posters, and banners for events and classes.
- Create and manage social media marketing campaigns and advertisements across platforms including Facebook and MyGate.

Content Creation:

- Write content for various platforms, ensuring clarity and engagement.
- Develop and update the website design for workshops and events, with a focus on mobile-friendly layouts.

App and Digital Media:

- Design user interfaces for app updates, enhancing user experience.
- Produce GIFs and short-form videos for social media platforms, ensuring high-quality visual communication.

Turtle Story – Graphic Design Intern

June 2022– August 2022

- My responsibilities included making the designs and illustrations of product packaging for Isha Foundation. Research, Brainstorming and Prototyping were done for multiple other brands and agencies.

Screw New – Graphic Design Intern

June 2021– August 2021

- My responsibilities included making the designs, colour correction and brainstorming of product packaging for social media posts comics and illustrations.

Thesis Project – Uyir, Idam, Mattrum Porurkal

January 2023 – April 2023

This place-based research project focused on Channapatna, a town with 71,000 diverse residents, offering rich insights. Inspired by "On Looking" by Alexandra Horowitz, it was a project filled with love, dedication, and a deep connection to the local community.